



IMPROVED DESIGN FOR NUTRIDRINK RANGE

The design of Nutridrink packages will be improved based on the feedback from our customers. Now the distinctions between the different ranges and flavours are even more noticeable.

Nutridrink packaging will be updated **starting from June 2025**. The nutritional content and taste of the products will remain the same along with the article and EAN numbers.

As always, you will continue to recognize the bottles by their purple cap and distinctive shape.

Due to labelling regulation requirements, we need to update the labels across our entire Nutridrink portfolio. This label change means that we will remove the arrows (Nutritarget) from the front of the pack. There will be no changes to the product itself.

